

GIVING HEARTS DAY 2021

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**TNT Kid's Fitness &
Gymnastics**

Everyday Hero Challenge



Welcome to Giving Hearts Day 2021 with TNT Kid's Fitness & Gymnastics!

Last year was an unusual and challenging year for most and we at TNT felt that too. Your gifts made a profound impact and we were able to provide our services this year with minimal interruption.

We thank all of you who have previously donated and participated in "Spin It to Give It" here at TNT. Unfortunately, we must pivot from this awesome event, but we are excited about our new changes.

We hope to bring the competitive energy to our new four-week campaign, "Everyday Hero Challenge." This campaign helps us promote the services that we provide but also celebrate the everyday heroes in our community.

We will not be holding an event on site this year, instead the entire **four-week challenge** leading up to Giving Hearts Day is completed at your office or at home. Each week has three ways to earn points to win the Challenge Trophy.

- 1. Weekly Challenge:** Fitness based activity. Prizes awarded to individuals and teams.
- 2. Everyday Obstacle:** Team building activity that mimics obstacles the individuals at TNT everyday.
- 3. Get social:** Post to your socials for extra points.

We hope you are as excited as we are for the Everyday Hero Challenge. For questions contact casey@tntkidsfitness.org

Thanks,
The TNT Giving Hearts Day Team!

HOW IT WORKS

STEP 1

Sign Up

as an individual for your team.

STEP 2

Schedule a gift

of \$25 or more at givingheartsday.org

STEP 3

Weekly Challenges

and obstacles received on Sunday night to be completed in your office between Monday-Thursday at 12pm.

Submit a video completing challenge to make the leader board. Teams earn points for the grand prize and the top individual wins the weekly prize.

STEP 4

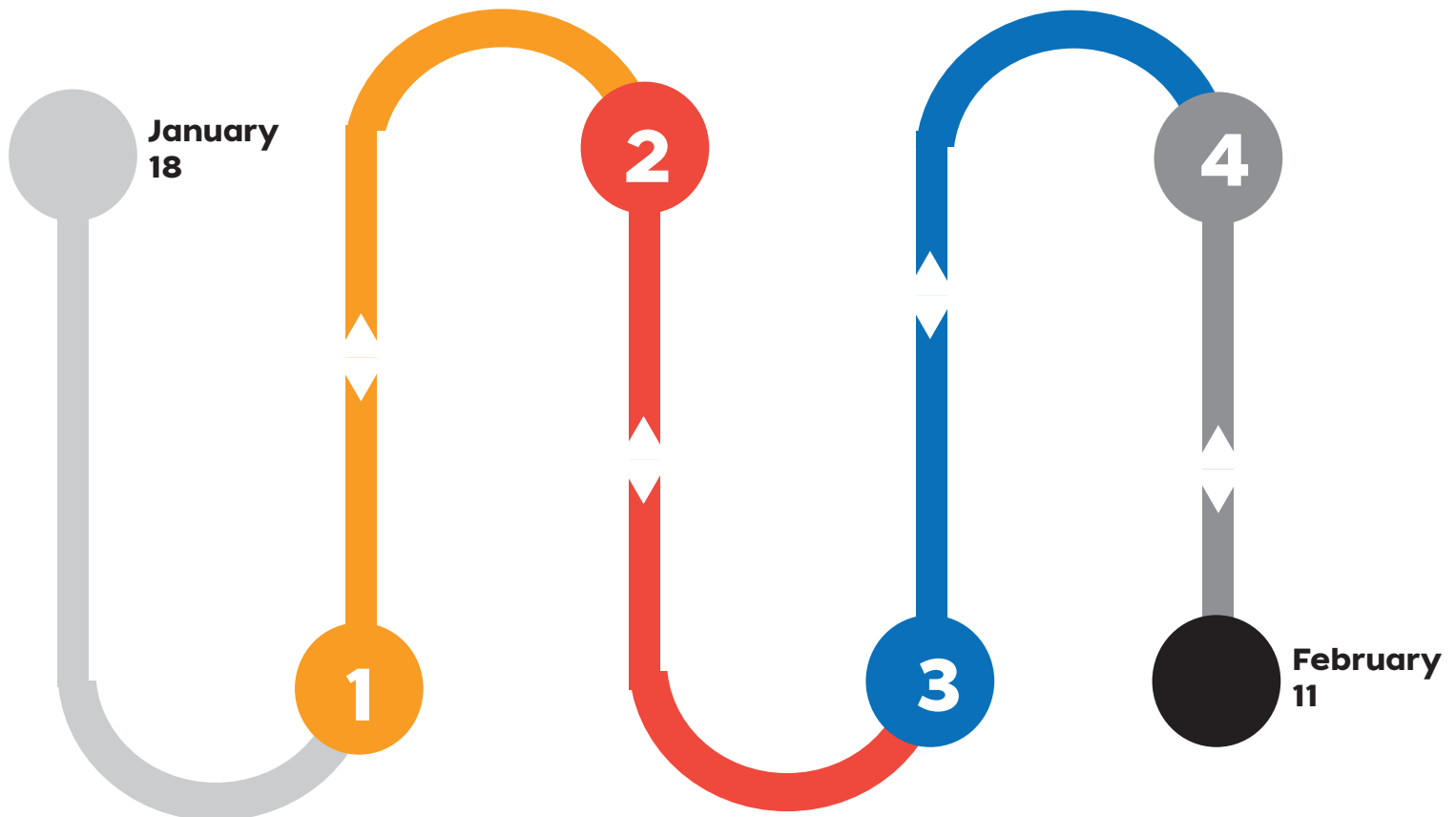
Compete & Win

the weekly or grand prizes.



ROADMAP

Stay tuned for the roadmap challenges and obstacles.



Take the Everyday Hero Challenge

Become a Hero!

Choose one of two ways to become a Hero.

Option 1. Create a Team

BUSINESS TEAMS

- Have any 10 employees from your business individually sign up and schedule a donation of \$25
- If fewer than 20 employees at your business, 50% of your employees must individually sign up schedule a donation of \$25

HOUSEHOLD / INDIVIDUAL TEAMS

- Get your household or a group of friends / family members to individually sign up and schedule a donation of \$25

** Teams must designate a team captain at registration*

Option 2. Donation - No Team Requirement

\$500 - business name or logo added to our “Everyday Hero Banner” attached to TNT’s e-blasts, social media, and our website throughout January and February

\$1000 - business name or logo added to our “Everyday Hero Banner”. Additionally highlighted as a “TNT Everyday Hero” and interviewed for a short video to be shared on our social media accounts.